

I believe design plays a huge role in influencing individuals and cultures as a whole. Design well done, can alter people's decision-making processes and ways of thinking. For that, I'm continually inspired by the opportunity of using design to enable us to improve ourselves, our economies, cities, and sometimes countries at large!

2016-2018

SHOPIFY INC.

Marketing Designer

As a marketing designer on the Shopify Partnerships team, I worked with up to 8 members on designing solutions for the acquisition and activation of Shopify Partners. We supported marketing initiatives that addressed new opportunities or challenges facing our partners.

I took part in designing assets needed for initiatives conducted online and offline in the form of events, conferences, webinars, blog articles, social media campaigns, guidebooks, landing pages, and several business tools. This provided me with the exposure of working on targeted campaigns, collaborating across multiple teams, and designing for digital and in-real-life experiences.

2015

MCMILLAN

Intern/Designer

I first joined McMillan as an intern for my third year placement while in college and was later hired for a summer contract.

During my time there, I assisted in designing ads, email campaigns, keynote presentations, and various supporting assets such as social media graphics and print collateral while complying with branding guidelines. As a designer, I was responsible for conceptual development of digital and print design; working alongside creative and art directors, implementing client feedback and some production work.

Clients

- Commvault
- Intuit
- Trendmicro

2014-2015

ALGONQUIN COLLEGE

Web Development Tutor

During my third year at Algonquin, I tutored fellow second and third year students in web development languages html/css.

EDUCATION

2012-2015

Graphic Design

Advanced Diploma – 3 years
Algonquin College, Ottawa, CAD

PARTICIPATIONS

2019

OTT Creative Mornings Day
Volunteer and Designer

2017-2018

Shopify Open House tour guide

2016-2019

Ladies Learning Code Instructor

2017-2018

Kids Learning Code Instructor